EJA2 - VOCABULARYHigh-spending tourist
Overrated

Masterpiece
Mausoleum
Permanent collection
Shrine

Special exhibition

Overpriced Temple Curator

Value for money Wat Tour guide/interpreter

Moderately-pricedMosqueTour escortReasonably-pricedFortressFree-lanceBudget travelArchGuidebookFree (of charge)FaçadeAudio/app guide

Top-notch Gate VR/AR
First-class Column/pillar BC/AD

Unparalleled Dome Cultural tourism

Renowned for Nave TIC/VIC
Most sought after Transept Heritage

(Entrance/booking) fee Battlements (tangible/intangible)

Shield

Sustainable tourism Spear Vibrant city
Responsible tourism Pistol Medieval town
Green/Eco tourism Helmet Bustling city

Environment Sword Breath-taking view **Ecologically conscious** Crown Picturesque village **Erosion** Panoramic view Jewellery Pollution Cloak Peaceful location Over-consumption Mosaic Scenic ride Global warming Fresco Friendly staff

Well-stocked shop Carbon footprint Mural Ozone layer Tiles Unspoilt nature Forest clearance Sculpture Secluded beach Rapid development Conservation Statue Renewable resources Bust Scarce resources Biodegradable Carving Stunning scenery

Recycling Water colours Man-made attractions
Host community Oil (on canvas) Natural attractions
Indigenous people Still life Open-top bus
Developing/developed Landscape Toll-free motorway
country Nude Long-established hotel

Local currency

Ethically-produced (Self-)Portrait Hospitable staff
Environmentally-friendly Model Foreign-owned hotel
Local suppliers Replica Centrally-located

Fair trade Memorabilia Fully-equipped/furnished

Cruelty-free National museum Family-owned/run

Endangered species Natural history museum Newly-

Etching

Extinct animals Modern/Contemporary art restored/redecorated

Natural habitat museum

Waste disposal

Authenticity Applied art museum Gourmet dining Biodiversity Heritage museum Hearty lunch

Carrying capacity Maritime museum Upmarket restaurant
Aviation museum Traditional cuisine

Work of art Science museum Street food State of the art Archaeological site Food stall

Food truck
Floating market
Flea market
Vintage clothing
Unique items
Handicraft stall
Souvenir hunting

Sweltering weather Overcast sky

Freezing temperatures Sunny weather

Windy/rainy day
Drizzle

Storm Mist

Theme park
Amusement park
Game park
National park
Ghost train
Rollercoaster
White-knuckle ride
Haunted house

Horse-drawn carriage

Steam train

Thrilling experience Enchanting world

Budget hotel Boutique hotel Bed & breakfast

Guest house

Serviced apartments

Room only Kitchenette

Laundrette Coin-operated

Coin-operated Vending machine Steam room

Sauna Sunbed

Indoor/outdoor pool

Plunge pool Infinity pool

Market
Marketing
Market share
Target market

Market research Market segment Mass market Niche market Upmarket Downmarket Leaflet

Brochure
Catalogue
Poster
Billboard
Advertising
Commercial
Social media
Competition

Green tourism
Ancestry tourism
Edutourism
Poorism
Voluntourism
Narco tourism
Sex tourism
Space tourism

Medical/health tourism Spa and wellness Yoga retreat Forest bathing Dark tourism

(cemetourism/ghetto/

disaster...) Pilgrimage

Gastro/culinary tourism Wine/Enotourism

Glamping

Literary/film induced

tourism

Hunting/fishing tourism